



Eduardo Zapata

UI/UX Designer

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[Portfolio Design](#)

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Address
Rio de Janeiro, Brazil

Languages

Portuguese
Native

English
Advanced

French
Basic conversation

Italian
Beginner

Summary

Design of digital interfaces for desktop, tablet and mobile websites. Including interfaces of native apps for iOS and Android systems. In my last position my role involved, planning the architecture of information for the projects and flowcharts. Creating a mass production of wireframes before the layout itself, which gave me an excellent background knowledge in User Experience Design. This then enabled me to see how important it is to deliver a fully functional and useful interface to the users.

From December 2007 to August 2009 I worked within Web Marketing, where I gained experience in areas such as SEO, Usability, Email Marketing campaigns and Google Adwords. An excellent experience, where I learned not only how to create a website, but also how to promote my creations on the web.

Since 2009, I have been working on mobile interfaces, where I started my career in a small company called Sync Mobile, where I was responsible for the project from the very first step, moving forward with the development itself (HTML/CSS). The products of the company were based on mobile interfaces, which gave me a good understanding of the area and a keen interest to develop the product.

In August 2011, it was a great opportunity for me to work with a company called Bemobi (M4U Group) which had a portfolio based on mobile products. At this time, the smartphones market was growing constantly with fast development, and I was able to work alongside this quick progression. My experience is this company started within the design of non smartphones then progressing all the way to the design of responsive websites and native apps. Not only the design of the interfaces, but also being responsible for each mobile product as a manager.

From 2015 until 2019, I have been responsible for the development and production of interfaces for web/mobile at Grupo GEN, specially targeted for E-learning. Acting since the Information Architecture, wireframes until the front-end development.

Since 2019, I have working remotely for a company based in São Paulo, where I am responsible for building interfaces for the client's company, since the concept, working along with Marketing and Commercial team, until the final interface. Sketches, Prototypes and User Interface Design have been part of my daily routine

Experience

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|--|--|---|
| | UI/UX Designer Pyxys Digital Content | Aug 2019 - Present São Paulo (Remote) |
| | UI/UX Designer GEN Group | May 2015 - Jan 2019 Rio de Janeiro, Brazil |
| | Interaction Designer Bemobi | Aug 2011 - Sep 2014 Rio de Janeiro, Brazil |
| | Interaction Designer Sync Mobile | Oct 2009 - Aug 2011 Rio de Janeiro, Brazil |

Skills

Design

Web Design

Mobile Design

User Experience

• Wireframing
• Prototyping
• Testing

Design System

Development

HTML

CSS

JS

Education

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|--|---|--|---|--|--|
| | Faculdade Focus Archviz - OF3D Full 2023 / Present - Cascavel, Paraná | | UVA Arquiteture (LOA) 2021 / 2023 - Rio de Janeiro | | Infnet Institute Master Degree - UX Design 2017 / 2019 - Rio de Janeiro |
| | Worldwide School of English English Extension Course 2014 / 2015 - Auckland, New Zealand | | UniverCidade Bachelor in Design 2006 / 2011 - Rio de Janeiro | | |